What is claimed is:

1. A method for allowing a user to browse program listings while viewing a program on a display comprising:

displaying a program in at least a portion of the display;

displaying at least one interactive program listing on the display simultaneously with the program;

allowing the user to select the at least one interactive program listing;

displaying a second program corresponding to the selected interactive program listing in at least a part of the display, in response to receiving the selection from the user.

- 2. The method of claim 1, wherein the at least one interactive program listing comprises a program title and a program channel.
- 3. The method of claim 1, wherein the program is selected from the group consisting of a television program, a promotional video clip, a prerecorded program, a video on demand program, a near video on demand program, or a pay per view program.
- 4. The method of claim 1, wherein the user selects the at least one interactive program listing on a user control means.
- 5. The method of claim 1, wherein the program is displayed on a first portion of the display, the at least one interactive program listing is displayed on a second portion of the display, and said first portion is larger than said second portion.
- 6. The method of claim 1, wherein the program is displayed on a first portion of the display, the at least one interactive program listing is displayed on a second portion of the display, and the first portion is smaller than the second portion.

- 7. The method of claim 1, further comprising allowing the user to select a reminder message corresponding to a program to be viewed at a future date.
- 8. The method of claim 7, further comprising displaying the reminder message at a time prior to the future date.
- 9. The method of claim 8, wherein the time prior to the future date is determined by the user.
- 10. The method of claim 8, wherein the reminder message is displayed on the display simultaneously with the program.
- 11. A system for allowing a user to browse program listings while viewing a program on a display comprising:

means for displaying a program in at least a portion of the display;

means for displaying at least one interactive program listing on the display simultaneously with the program;

means for allowing the user to select the at least one interactive program listing;

means for displaying a second program corresponding to the selected interactive program listing in at least a part of the display, in response to receiving the selection from the user.

- 12. The system of claim 11, wherein the at least one interactive program listing comprises a program title and a program channel.
  - 13. The system of claim 11, wherein the program is selected from the group consisting of a television program, a promotional video clip, a prerecorded program, a video on demand program, a near video on demand program, or a pay per view program.
  - 14. The system of claim 11, wherein the user selects the at least one interactive program listing on a user control means.

- 15. The system of claim 11, wherein the program is displayed on a first portion of the display, the at least one interactive program listing is displayed on a second portion of the display, and said first portion is larger than said second portion.
- 16. The system of claim 11, wherein the program is displayed on a first portion of the display generator, the at least one interactive program listing is displayed on a second portion of the display, and the first portion is smaller than the second portion.
- 17. The system of claim 11, further comprising means for allowing the user to select a reminder message corresponding to a program to be viewed at a future date.
- 18. The system of claim 17, further comprising means for displaying the reminder message at a time prior to the future date.
- 19. The system of claim 18, wherein the time prior to the future date is determined by the user.
- 20. The system of claim 18, wherein the reminder message is displayed on the screen simultaneously with the program.
  - 21. An interactive media guide comprising:
    - a video display controller;
    - a display; and
    - a microprocessor programmed to:

direct the video display controller to display a program in at least a portion of the display;

direct the video display controller to display at least one interactive program listing on the display simultaneously with the program; and

direct the video display controller to display a second program corresponding to the selected interactive program listing in at least a part of a display, in response to receiving a selection from the user of at least one interactive program listing.

- 22. The media guide of claim 21, wherein the at least one interactive program listing comprises a program title and a program channel.
- 23. The media guide of claim 21, wherein the program is selected from the group consisting of a television program, a promotional video clip, a prerecorded program, a video on demand program, a near video on demand program, or a pay per view program.
- 24. The media guide of claim 21, wherein the user selects the at least one interactive program listing on a user control means.
- 25. The media guide of claim 21, wherein the program is displayed on a first portion of the display, the at least one interactive program listing is displayed on a second portion of the display, and said first portion is larger than said second portion.
- 26. The media guide of claim 21, wherein the program is displayed on a first portion of the display, the at least one interactive program listing is displayed on a second portion of the display, and the first portion is smaller than the second portion.
- 27. The apparatus of claim 21, wherein the microprocessor is further programmed to allow the user to select a reminder message corresponding to a program to be viewed at a future date.
- 28. The media guide of claim 27, wherein the microprocessor is further programmed to direct the video display controller to display the reminder message at a time prior to the future date.
- 29. The media guide of claim 28, wherein the time prior to the future date is determined by the user.
- 30. The media guide of claim 28, wherein the reminder message is displayed on the screen simultaneously with the program.